

SRW NEWSLETTER

Welcome to the Sugar Ridge Winery Newsletter



In loving memory of our Cranberry Cowboy, Tom McKelvain.

September Wine Club

As most of you know, September was our most recent Quarterly Wine Club Subscription release. Be sure and swing by the Winery to pick yours up if you haven't already done so. Trust us when we say you don't want to miss it! Be sure and sign up if you want to be in on December's!



Hello Sugar Ridge Winery Friends and Family!!!

Fall is in the air and it's just right at the Winery. We look forward to the change in Season as we roll into a Fall full of lots of fun events. It's sure hard to beat the last few months here at Sugar Ridge with all of the excitement going on. With recent tremendous growth, we have significantly increased our presence in North Texas. Bringing Sugar Ridge to many cities. After months of anticipation though, we were able to seal the deal and

gain Corporate Approval from none other than Texas' favorite grocery store chain. We are so proud to say that we are in not only one, but SIX HEB locations, including Waxahachie, Granbury,



Hudson Oaks, Cleburne, Ennis and Stephenville! This is such an honor and we are so excited. We have also been fortunate enough to grow in many small businesses as well! Something we are so proud of! You can find all of the amazing businesses currently carrying our wines on our interactive map on our website. Just go to www.sugarridgewinery.com and click the where to buy link. So easy! As always, we're looking to grow in all of your favorite places so if you don't see us where you are, be sure and let us know!

**It's that time of year!
The holidays are almost
here.**

Christmas Baskets make great corporate gifts and that just so happens to be one of our specialties. Get your orders in early and we'll help you mark one more thing off of that Christmas To- Do list. Some gift basket ideas include:

- ✦ SRW Wines
- ✦ Specialty Food Items
- ✦ Winery Merchandise

Contact the Winery today to get your order started!



Giving back...

We will be having a food drive at Winery starting in October through December. Sugar Ridge Winery will furnish a Turkey or Ham for every family we are able to feed Thanksgiving and Christmas Dinner too. Contact us for details!

Where to Find us!

Cleburne Wine & Art Festival
October 9, 2021 12PM-8PM

Stephenville Wine & Art Walk
October 16, 2021 2PM-6 PM

Weatherford Wine & Whiskey Walk
October 23, 2021 12PM-7PM

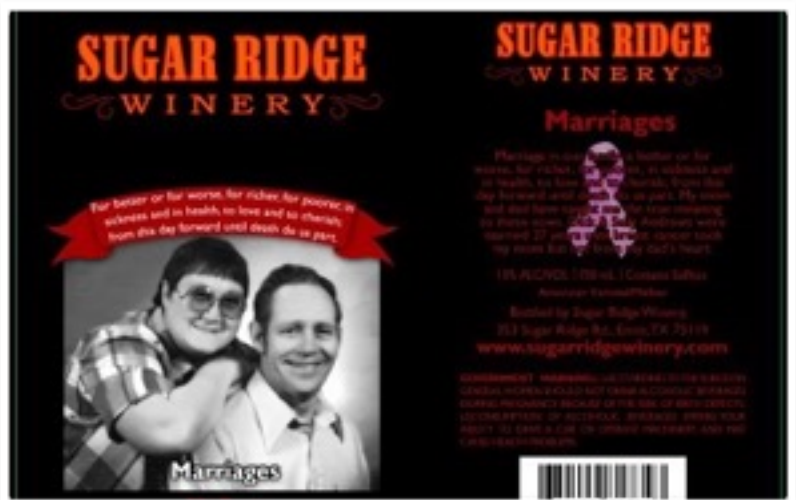
Decatur Swirl November 6, 2021
6-9 pm

October 1, 2021

Breast Cancer Awareness Month

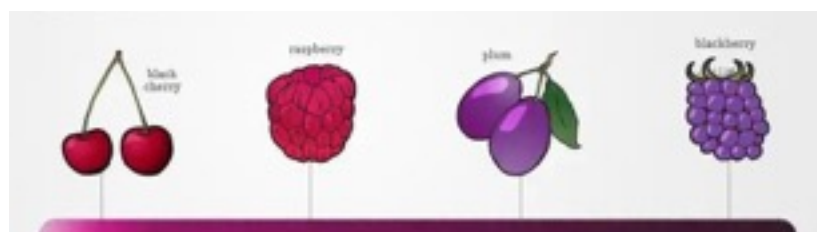
October is Breast Cancer Awareness Month. A month that means a lot to Don, Michele and their family. Both of Don's parents passed away from Cancer, so \$1 for every bottle of Marriages sold, goes directly to a family fighting this disease. With this money, we are able to bless a family in need, going through such a difficult time in their lives. According to the National Breast Cancer Foundation, 1 in 8 women in the United States will be diagnosed with breast cancer in her lifetime. Awareness is so important. So were happy to play a small part in that. There are over 3.8 million breast cancer survivors in the United States to date.

You also might see two different labels for Marriages as Don and Michele's parents are each featured on a label. There are over 79 years of marriage between the two couples! We think that is something worth talking about!



What's in a Grape?

Marriages is made from Malbec grapes from Chili. This thick-skinned red grape is full bodied and is rich in fruity flavors. It is one of our more popular Dry Reds here at Sugar Ridge. Like most dry reds, it pairs well with red meat, but you'll want to stick to your leaner cuts with this one. Look for these flavor notes at your next tasting! Can you taste the different fruits?



October Events-

October 1, 2021

Mardi Gras @ the Winery- Music with David Washburn

SATURDAY, OCTOBER 2, 2021 AT
4:30 PM - 6:30 PM

Wine & Music with Daniel Sampley

SATURDAY, OCTOBER 9, 2021 AT
4:30 PM - 6:30 PM

Celebrate Your Boss with Josh Jaccard

SATURDAY, OCTOBER 16, 2021 AT
4:30 PM - 6:30 PM

Wine & Music with John Johnson

FRIDAY, OCTOBER 22, 2021 AT
5:00 PM - 7:00 PM

Wine & Music with Jade Flores

FRIDAY, OCTOBER 23, 2021 AT
3:30PM PM - 5:30PM

Looking Ahead!

Ladies' Day

SATURDAY, NOVEMBER 6, 2021
2PM-7PM

It's almost hunting season and you know what that means!! While the guys are away... the girls will play! Join us for a fun-filled day with all of your favorite local vendors, the one and only DJ Tutu , on-site food trucks and of course... wine! Come out and enjoy the fun! We can't wait to spend the day with you!

For reservations for parties over 10, please contact Christal @ 972-841-8194 or christal@sugarridgewinery.com

Employee Spotlight

Name: Kim Whitford, age 61 yrs.

When did you start at Sugar Ridge Winery? One year ago.

Hometown and Education: Born in Little Rock, Arkansas. Grew up in Perryville, Arkansas on Harris Brake Lake with Big Sister Susan, Big Brother Jeff and Twin Brother Tim, where attended school K-12. Went on to Arkansas Tech University from years 1979-1986 where majored in Physical Education and Health.



What is your favorite part of your job? It is my dream job. I started out wanting to be a teacher, but now I'm living my dream. I'm so happy at Sugar Ridge. It is busy and family-oriented. I'm so thankful to Michele and Christal. Everyone pitches in. Even Jason jumps in and helps me with Charcuterie Boards and Easton is such a big help too. Tyler is also so great to work with. Just all of the staff. They are all great."

Family life: Married to an awesome mechanic, Willie Whitford in 1993 and just celebrated their 28th Wedding Anniversary. Kim has one Step Son, John William Whitford IV (Little John) and he and his Wife Megan have two boys, Wes and Will.

Favorite SRW wine: "Strawberry, right now for sure!"

Fun fact: "When I first came to Bristol, I coached a little softball team, the Bristol Red Hots, to stay on track with teaching and Physical Education. Most of those girls still live around here and are in their 30s now."

We are blessed with wonderful employees, but the person that keeps our bistro going is this wonderful lady right here. Kim makes sure all our guests have delicious food. Thank you for all that you do Kim!!!

